

Awards of 2021 TEDA Cup

2021 TEDA Cup sets Gold Prize, Silver Prize, Bronze Prize, Honorable Mention Prize and Finalist Prize:

Gold Prize (1 winner for each category): RMB 20,000, a trophy and a certificate

Silver Prize (2 winners for each category): RMB 10,000, a trophy and a certificate

Bronze Prize (3 winners for each category): RMB 5,000, a trophy and a certificate

Honorable Mention Prize (10 winners for each category): RMB 1,000 and a certificate

Finalist Prize: a certificate

Excellent Organizer (10 universities): RMB 10,000, a trophy and a certificate

Excellent Instructor (10 instructors): RMB 5,000 and a certificate

Special Prize for International Design Organization:

12 international design organizations are expected to be invited.

Every special prize for international design organization will be awarded for each international design organization. RMB 5,000 and a certificate.



Postcode: 300457

Add: Organizing Commission of TEDA Cup/ Tianjin TEDA Creative Culture and Media Co., Ltd., MSD-G2-401, Tianjin Economic-Technological Development Area, Tianjin, China

E-mail : tedacupiydc@qq.com

Website: www.tedacreativity.com

Organizer: Administrative Commission of Tianjin Economic-Technological Development Area (TEDA), TEDA Social Management Committee

Undertaker: Tianjin TEDA Creative Culture and Media Co., Ltd.



2021 泰达杯
青年创意设计大赛 · 全球
TEDA Cup International Youth Design Competition

Regenerate

To carry forward the cause and forge ahead into the future.
To change the perspective and usher in the new era.

Registration Period

2021/05/01-07/15

- All college students under the age of 30 are eligible to participate.
- The total bonus is up to RMB 400,000.
- 12 International Design Organizations Endorsed Special Award.
- Register and take part in the competition for free



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Visual Design



Product Design



Digital Animation

Purpose

Through inviting the participation of young design talents worldwide, the TEDA Cup aims at gathering cultural and creative talents, building up platforms for exchanges among enterprises, universities cultural and creative organizations, enhancing the local design capacity, improving Tianjin's reputation in the international arena, and preparing for the transformation and upgrading of Tianjin.

Theme

Regenerate

Eligibility

As of April 30, 2021, all college students under the age of 30 are eligible to participate.

Requirements on Works

Creative design works which can express the competition theme, Regenerate.

Categories of Works

Product Design, Visual Design and Digital Animation

Registration Fee

Free

Work Submission Period

May 1st to July 15th, 2021, 24:00 (Beijing, GMT +08:00)

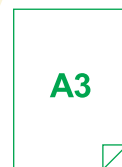
Registration Website

www.tedacreativity.com

File Format of Works

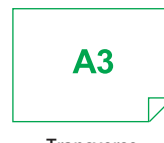
Product Design, Visual Design and Brand Specified

- 3 printouts can be uploaded at most for each piece of work
- Each one is of A3 size.
- The format is JPG.



Longitudinal

or



Transverse

Digital Animation

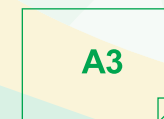
- 30-60 seconds of selected fragment of highlight in MOV/MP4 and complete feature film in MOV/MP4
- The selected fragment of highlight should be within 100M and the feature film should be within 800 M
- 1 poster, JPG document in A3 size



30-60 seconds of
preview
Within 100MB
MOV/ MP4



Feature film
Within 800MB
MOV/ MP4



A poster